

Top Message



We will contribute to the realization of a sustainable society through our business activities based on the spirit of our corporate motto, “Cooperation Through Mutual Compromise.”

Representative Director President
Yuichiro Yamamoto

Pursuit of the corporate motto and philosophy

“Mutual respect and cooperation” — meaning cherish the harmony among people in a spirit of mutual respect and support and approach things with a sense of mission and responsibility — is an attitude of contributing to society and company’s business by achieving high goals and objectives through organizational synergies. We have inherited this fundamental value since we started our business. In the spirit of “Mutual respect and cooperation”, TACHI-S strives to solve various issues facing our business and stakeholders and contribute to the realization of a sustainable society.

In recent years, environmental issues such as global warming and associated climate change have become apparent in various regions. To reduce CO2 emissions, which is said to be one of the factors, we develop lightweight technology for automobile seats. In addition, in countries with rapidly aging populations, increases in traffic accidents caused by elderly drivers is becoming a social problem. We are working to reduce these accidents by developing driving support systems that promote “awareness” through tactile and auditory stimulation of the driver via the driver’s seat. Social contribution through the “creation of technology,” which is our corporate philosophy, will be the “invisible capital” that supports the sustainable development of our Group. As a result of this, we aim to gain the trust of our customers, increase our corporate value, and become a Continuously Selected Company by our stakeholders.

Adapting to change in the environment and realizing a company that is rewarding to work for

The automotive industry is currently undergoing a once-in-a-century transformation with the advancement of CASE and MaaS. However, we believe that the essence of what is required is “the realization of mobility that is friendly to all people, society, and the global environment for future generations.” To achieve this, going forward we will take on the challenge of establishing a business model that integrates various technologies in the cabin space, mainly seats, promote activities that go further into the realm of individuals, lifestyles, and society, and create new value by integrating new technologies (IT/ICT/IoT/AI, automation, sensing, etc.). We also want to evoke smiles by fulfilling our mission to provide support functions that enable people to move around safely, securely, and comfortably, including the many people who face physical inconveniences in an aging and super-aging society.

In these times, TACHI-S has defined its purpose as “Supporting People and the Earth through ‘Seating’ Technology” and has launched its new medium-term management plan, “Transformative Value Evolution (TVE). With this as the purpose of our corporate activities, we will continue to provide both social and economic value by solving various problems in the world through the pursuit of “Seating” technology. The global economy still faces numerous uncertainties. To continue to be needed by society no matter what the socio-economic situation, we must, as a Group, work together with a sense of urgency to address the various issues surrounding management. We must also continue to contribute through monozukuri to the realization of a sustainable mobile society where all people can live with a smile.