

May 16, 2024

TACHI-S received the 2023 Honda Supplier Award in Mexico for the sixth year in a row - Delivery and Quality Award -

SETEX Automotive Mexico, S.A. de C.V. (President: Armando Gomez, hereinafter SAM), which is a joint company in Mexico of TACHI-S Co., Ltd. (President, CEO&COO: Yuichiro Yamamoto, Headquarter: Ome, Tokyo, hereinafter TACHI-S) received the 2023 Honda Supplier Award for Delivery and Quality at HONDA Supplier Conference on May 1, 2024. The 2023 Honda Supplier Awards were given to the top 52 suppliers out of 692 suppliers in North America. This is the sixth consecutive year SAM has received the Delivery and Quality award.

In 2023, a lack of semi-conductors at the beginning of the year and sharp production volume increase later gave SAM a lot of challenge, requiring SAM to go the extra mile for adjusting its production capacity in a short period of time and meeting the customer's volume requirement.

This outstanding achievement further boosted the morale of SAM's employees and increased its commitment to providing high-quality products to its customer.

TACHI-S is working on quality assurance based on the quality policy: 'Provide products that inspire confidence and excitement in customers with a strong commitment to quality first and foremost.' We will continue to strive to improve our performance in order to further improve quality and deepen our relationship of trust with our customers.



Left : Luis Fernando Castillo, Quality D-GM of SAM
2nd left : Omar Díaz Memije, Plant Director of SAM
Center : Armando Gómez de la Torre, President of SAM
2nd right : Mr. Kensuke Oe, President of Honda Development & Manufacturing of America, LLC.
Right : Shigeo Komatsu, President of TACHI-S RHQ L.A.

■ SETEX Automotive Mexico, S.A. de C.V. Overview

Location	: AV.EL FORTIN 100, PARQUE INDUSTRIAL AMISTAD BAJIO, APASEO EL GRANDE,GTO,; MEXICO.C.P.38160
Established	: September 15, 2012
Representative	: Armando Gomez
Capital	: 24 million USD
Number of employees	: 408 (As of March 31, 2024)
Equity participation	: 95% TACHI-S Engineering Latin America S. A. de C. V. 5% ADIENT HOLDING MEXICO S. DE R.L. DE C.V.,
Business contents	: Manufacturing/sales of automotive seats for HONDA Mexico

■ Contact

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