News Release



April 27, 2023

TACHI-S received the 2022 Honda Supplier Award in Mexico for the fifth year in a row - Delivery and Quality Award -

SETEX Automotive Mexico, S.A. de C.V. (President: Armando Gomez, hereinafter SAM), which is a joint company in Mexico of TACHI-S Co., Ltd. (President, CEO&COO: Yuichiro Yamamoto, Headquarter: Ome, Tokyo, hereinafter TACHI-S) received the 2022 Honda Supplier Award for Delivery and Quality at HONDA Supplier Conference on April 12, 2023. The 2022 Honda Supplier Awards were given to the top 38 suppliers out of 692 suppliers in North America. This is the fifth consecutive year that SAM has received the Delivery and Quality award.

In 2022, we faced the risk of missing seat frame materials due to a global steel supply shortage, but SAM was commended for solving this problem and delivering products to customers in a stable manner.

This outstanding achievement further boosted the morale of SAM's employees and increased its commitment to providing high-quality products to its customer.

TACHI-S is working on quality assurance based on the quality policy: 'Provide products that inspire confidence and excitement in customers with a strong commitment to quality first and foremost.' We will continue to strive to improve our performance in order to further improve quality and deepen our relationship of trust with our customers.



Left : Omar Díaz Memije, Plant Director of SAM
Center : Armando Gómez de la Torre, President of SAM

Right: Mr. Mitsugu Matsukawa,

President of Honda Development & Manufacturing of America, LLC.

■ SETEX Automotive Mexico, S.A. de C.V. Overview

Location : AV.EL FORTIN 100, PARQUE INDUSTRIAL AMISTAD BAJIO,

APASEO EL GRANDE, GTO, ; MEXICO.C.P.38160

Established : September 15, 2012 Representative : Armando Gomez Capital : 24 million USD

Number of employees: 350 (As of March 31, 2023)

Equity participation : 95% TACHI-S Engineering Latin America S. A. de C. V. 5% ADIENT HOLDING MEXICO S. DE R.L. DE C.V.

Business contents : Manufacturing/sales of automotive seats for HONDA Mexico

■ Contact

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